

Privacy and Cookies Policy

Privacy Policy (information ex art. 13 D.Lgs. n. 196/2003)

Data controller

The controller for personal data is Anemotech S.r.L., located in Strada Provinciale 206 Voghera/Novara 27050 Casei Gerola (PV), Italy.

The person accountable is the Sales Director of Anemotech.

Data and their treatment

Anemotech will treat the personal data collected during each user's navigation and use of the Site, during registration, or when sending in a purchase order, through electronic and automated devices (see also the section "Cookies").

The rules of personal data treatment are tightly linked to the purposes of the treatment itself, and are only valid for the time necessary to reach the aims they have been collected for, or in order to comply to law obligations. Specific safety measures are in place to prevent loss of data, illicit or improper use and unauthorized access. The collected info is recorded in a safe environment.

Data collection purposes

Personal data can exclusively be treated for the following purposes:

- a) mandatory processing that is strictly connected to the use of the Site, and is indispensable for registration, access to the reserved areas of the Site, purchase orders and for managing the contractual relationship between the Company and the purchaser;
- b) answering to specific requests;
- c) complying with the law;
- d) elaborating statistics and measuring the satisfaction level of the client; sending promotional communications and newsletter to the client (via an automated e-mail service), at the e-mail address given by the client when filling in the online registration form;
- e) managing information related to the use of the Site (frequency of use, modes of use, habitual behaviours, interests, statistics, purchase orders, etc.) through the use of cookies (see "Cookie Policy");

Compulsory vs. voluntary nature of data providing and consequences of data treatment refusal

With regard to the purposes described in a), b) and c) above, providing your personal data to Anemotech is essential, and a refusal might make it impossible for Anemotech to establish the contractual relationship necessary to fulfil any purchase order. Such data must necessarily be inserted in the fields marked as compulsory on the registration form. On the other hand, sending in data for the purposes listed under d) and e) is facultative, and a refusal holds no consequence. These data are the ones to be inserted in the fields not marked as compulsory on the registration form.

User rights

The user can obtain at any given moment: a) the confirmation of the existence or non-existence of personal data about him (even when not yet registered) and their communication in an intelligible form; b) the indication of the origin of the personal data, of the purposes and modalities of the treatment and of the logic applied to data treatment with electronic devices; c) the names and contacts of the Data Controller and any data manager, and of the subjects (or subject categories) that receive the personal data or can be informed about it; d) the update, rectification and integration of data, plus the cancellation, transformation in anonymous form or the blocking of unlawfully treated data, including data which are not subject to mandatory archiving after they have been collected and used for a specific purpose; e) the confirmation that the operations described above under d) and their content have been notified to the data managers, except when such confirmation proves impossible or entails means that are manifestly disproportionate compared to the nature of the protected rights. The user can also give his refusal, for legitimate reasons, to the treatment of personal data collected for pertinent purposes, or to the use of personal data for the purpose of sending promotional communications (or other aims he originally agreed to).

Extent of data communication

Personal data are not subject to general diffusion and, for the purposes described in this policy, can only be communicated to third parties acting for, or in the name of, Anemotech, such as the courier service delivering the purchases, credit institutes, our legal and financial consultants, outsourcers, etc. Data collected for these purposes can be disclosed to professionals appointed by Anemotech, or to the company's employees accountable for data treatment.